



On Topic

Volume 1, Issue 3

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We hope you enjoy this issue of *On Topic*, Sheridan Journals' eNewsletter to journal publishers. With each quarterly issue, our goal is to deliver timely and newsworthy information to the journal publishing community. Please feel free to [contact us](#) with any questions or comments.

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On the Horizon



Connecting with Readers: Are You Taking Advantage of Social Media?

As an academic journal publisher, do you know how to leverage the opportunities that social media offer? [Here are some ideas.](#)

New at Sheridan



Sheridan POD Eliminates Back-Issue Burdens

Sheridan Journals' print-on-demand service helps global journal publisher Elsevier service back issue orders as well as [manage inventory storage costs.](#)

Above and Beyond

Sheridan Journals prides itself on customer service. [Read how](#) we've recently gone above and beyond to ensure the success of a client.

One Cool App

Gain access to the Wolfram|Alpha supercomputing cloud with the Wolfram|Alpha app for iPhone and iPad. It finds answers to all questions — from math to food, from music to science. Available at [Wolfram|Alpha](#) or on [iTunes](#).

Where to Meet Us

Connect with Sheridan Journals! View our planned attendance at upcoming [industry events](#).

Working Smarter



Take Control of Content Reselling

Sheridan Press can help you reach new markets, sell more content, and [generate additional revenue with your reprint program.](#)

Need to Know



Social Media Best Practices

Journal publishers share ideas for developing, managing and measuring social media in a new White Paper sponsored by Sheridan Journals. [Learn more about the content of this White Paper and order a copy.](#)

History Repeats

You can't judge a book by its cover, but what about **its title?**

Quote of Note

I love deadlines. I like the whooshing sound they make as they fly by.

— Douglas Adams

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