



On Topic

Volume 2, Issue 1

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We hope you enjoy this issue of *On Topic*, Sheridan Journals' eNewsletter to journal publishers. With each quarterly issue, our goal is to deliver timely and newsworthy information to the journal publishing community. Please feel free to [contact us](#) with any questions or comments.



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On the Horizon



Try a 12-Month QR Code Campaign

Have you seen results from your QR Codes? Sheridan Journals has developed strategies to implement QR Codes for maximum effectiveness. [Take advantage of our Annual Campaign concept.](#)

New at Sheridan



New Webinar Series Keeps Publishers Ahead of the Game

In January, Sheridan Journals launched a new educational webinar series. These no-cost, convenient sessions provide an easy way for publishers to [learn about trends and technologies](#) emerging in the field of journal publishing.

Above and Beyond

Sheridan Journals takes pride in its responsive customer service. [Read how](#) we've recently gone above and beyond to ensure the success of a client.

One Cool App

Isn't it about time to file that tax return? Don't wait until the last minute — now you can complete your return on the go! TurboTax 2011 Tax Preparation software is optimized for the iPad and available through [iTunes](#).

Where to Meet Us

Connect with Sheridan Journals! View our planned attendance at [upcoming industry events](#).

Connect With Us

It's easier than ever to communicate with Sheridan Journals. [Join us on our social media sites.](#)

Working Smarter



The Mobile Experience: Exceed Readers' Expectations

With these insights, you can [provide a user experience](#) that will keep readers engaged and using your apps.

Need to Know



Flexible International Delivery

Delivering journals to international customers can be a complex process. [Learn how Sheridan Journals simplifies the process.](#)

History Repeats

Beware the Ides of March! But ... what exactly is the Ides of March?

Quote of Note

"What we wish, we readily believe, and what we ourselves think, we imagine others think also."

— Julius Caesar



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